



justtouchit

conference &
retail tech expo **2011**



VODAWORLD - JUNE 28/29

SPEAKER PROFILES - JUSTTOUCHIT 2011



Aki Anastasiou – Traffic
Presenter – Talk Radio 702



Patrick Cunningham, newly
appointed Executive Director of
the ATM Industry Association
(ATMIA) in Africa



Dusty Lutz, general manager of
NCR Netkey in the US.

GUEST SPEAKER

AKI ANASTASIOU– Traffic Presenter – Talk Radio 702

Aki gets Gautengers to work safe and sound every weekday morning with his traffic reports. He also presents the Technobyte feature on David O'Sullivan's show.

"I love life! I am a very passionate person and enjoy challenges. I would not swop what I am doing for anything. I find technology fascinating and every day I say WOW when I come across a new technology. Helping others in need is one of my life's mantras and it energizes me and leaves me feeling so content to help someone or put a smile on their faces. Follow your dream, I followed mine for a passion in radio from the age of 16 - NOTHING is impossible and there is a solution to everything. My favourite quote is one I made up and that is: "Expect nothing but accept graciously" but I simply love what George Bernard Shaw said "You see things; and you say "Why?" But I dream things that never were; and I say "Why not?""

GUEST SPEAKER

PATRICK CUNNINGHAM, newly appointed Executive Director of the ATM Industry Association (ATMIA) in Africa.

Pat was until recently Executive Director of the South African Fraud Prevention Service. He has held this position since September 2000 when he was appointed to start the service by the major banking and retail credit grantors in South Africa. Pat holds a degree in Law, an associate degree in Risk Management and is a Fellow of The Society of Risk Managers (South Africa).

KEYNOTE SPEAKER – Day 1

DUSTY LUTZ – General Manager of NCR Netkey in the US.

Dusty comes to us fresh from chairing a workshop session called "Intuitive Self-Service: Creating a Sticky and Engaging User Interface to Increase Kiosk Usage" at CETW (Customer Engagement Technology World – formerly KioskCom) in San Francisco at the end of April.

Dusty is general manager of NCR Netkey, a market-leading provider of kiosk and digital signage software applications used by leading companies to deliver a growing range of multi-industry self-service application.



STEVE BELLAMY, Retail Solutions Architect, EMEA, Retail Store Solutions, Hewlett Packard.



KENNETH DUFFY. Marketing Manager, Self-Service for IBM in the US



JOHN ANDERSON, Group CEO – Yeahpoint Holdings



ROELF MULDER – MD of ...XYZ



PAUL INGRAM, Managing Director of Imajinn Perceptions

KEYNOTE SPEAKER – Day 2

STEVE BELLAMY, Retail Solutions Architect, EMEA, Retail Store Solutions, Hewlett Packard.

Steve has been working in the field of retail IT for more than 18 years. He has developed POS software, managed teams of developers, implemented POS and cash-handling solutions in more than 30 countries and has been an architect for one of the world’s leading furniture retailers - IKEA. He now advises retailers and POS software vendors in the EMEA region regarding POS hardware, software and integration.

SPEAKERS

KENNETH DUFFY. Marketing Manager, Self-Service for IBM in the US

As Offering Marketing Manager for self-service solutions at IBM, Ken Duffy is responsible for defining and working with business partners to deliver innovative self-service solutions that allow customers across industries to create a unique, differentiated experience for their consumers.

JOHN ANDERSON, Group CEO – Yeahpoint Holdings

South African-born John Anderson founded Yeahpoint in Australia in 2003 and has taken the company from conception to having offices and solutions through Africa, Asia, the United States, Europe and Australia.

John has recently negotiated a major investment in Yeahpoint by Japanese tech giant Toshiba TEC - a deal which positions Yeahpoint as one of the leading players in an industry set to see major growth in the next five years.

John’s presentation: “Real ROI’s in real projects,” is based on Yeahpoint’s incredible successes in kiosk and interactive digital projects from Australia to Singapore and South Africa.

ROELF MULDER – MD of ...XYZ

Roelf Mulder is the Managing Director and a founding partner of ... XYZ, a Cape Town based industrial design company, which has designed some of the most innovative kiosks in South Africa, amongst a plethora of other unique and often startling product designs.

The theme of Roelf’s presentation will be: “People and Machines – Bridging the Gap”

PAUL INGRAM, Managing Director of Imajinn Perceptions Pty Ltd

Paul will present a paper on Augmented Reality at Justtouchit 2011.

Imajinn is focused on the sourcing and distribution of unique digital display technologies especially to African markets which haven’t as yet been exposed to them.

Augmented Reality is a new software-linked technology that is a very much a global buzzword at present with new programs being launched on average every 1.5 days. It is tremendously well suited to marketing applications, and uses image recognition and motion tracking (via a camera input) to identify a person, product or print – and augment this live on screen with the use of audio visual and 3D components, thus creating a unique user experience.



NEVILLE MARE – Director, APOP Holdings



ROBERT PORTER – Co-CEO of Euro Kiosks Network



BRETT SIMPSON, Director, Breadbin Interactive.



GAIL BENSON, Owner - Hoot, South Africa's first franchise kiosk business.



FRANK NUNAN – founder and CEO of The Kiosk Shop and Justtouchit

NEVILLE MARE – Director, APOP Holdings

Neville is a highly experienced business analyst and facilitator, specialising in aligning technology, people and business processes with the business vision.

He is a founding director of APOP Holdings, a Digital Content Media House, delivering "Content" through various Delivery Channels such as kiosk, internet & mobile. This Content includes music, movies, e-books, audio books, games, software and financial products (airtime, account payments, ticketing etc) Neville will speak on "Multiple Delivery Channels"

ROBERT PORTER – Co-CEO of Euro Kiosks Network

Joining us here in South Africa for the third time will be Robert Porter, co - CEO of Euro Kiosks Network, an internationally respected web-based kiosk resource portal. Robert has brought a delightfully irreverent but highly insightful world kiosk view to the two previous Justtouchit conferences, and can be counted on to inform and entertain.

This year Robert departs from the norm in that he will not be making presentations as such but will be hosting an interactive educational review entitled: **An Up to Date Retail Review**

BRETT SIMPSON, Director, Breadbin Interactive.

Brett is one of the founders of Breadbin Interactive and the Freedom Toaster project. Breadbin currently has Freedom Toaster kiosk rollouts at Unisa and SEDA (Small Enterprise Development Agency).

Breadbin Interactive was initially launched with the conceptualisation of the Freedom Toaster, a touch screen kiosk developed as a project of the Shuttleworth Foundation to distribute free and open source software to users at the MTN Sciencecentre, Cape Town

GAIL BENSON, Owner - Hoot, SA's first franchise kiosk business.

Gail has worked in Information Technology for 21 years, and has run her own consulting practice for 11 years. She recently acquired the Master License for TouchSub (Global Touch Screen Solution) for Southern Africa. Gail is passionate about making a difference through the embracing of technology and developing people. She will share her experiences and vision for using of Digital Touch Screen Kiosks as a business that develops entrepreneurs.

FRANK NUNAN – founder and CEO of The Kiosk Shop and Justtouchit

Frank Nunan comes out of a journalism and marketing background, and it is this background that made him appreciate the potential of interactive self-service kiosks as a marketing and communications medium. Frank has been in the kiosk industry for more than 12 years and been involved with a number of kiosk projects over the years.

He will be speaking on the revolutionary **Audience Measurement Technology**.

Click HERE for registration

- **1-2 delegates: R2100 plus VAT per delegate**
- **3-5 delegates: R1850 plus VAT per delegate**
- **5+ delegates: R1600 plus VAT per delegate**

For Registration Enquiries, contact – justtouchit@allevents.co.za